



SPONSORSHIP PACKAGES

Branding opportunities for your business

- Best known brand in youth sports
- Largest Little League in Illinois
- 1,500+ participants, infinite impressions
- Family audience
- Families loyal to sponsoring businesses
- Wholesome appeal

Presenting Sponsor - \$8000 (one available). Deadline: February 25, 2024

- Includes on Junior AA, Majors AA, or Supreme AA Teams sponsor package (\$500 value)
- Premium ad placement on the NLLB home page
- Company mentioned in league-wide digital correspondence such as email blasts

Spring Sleeve Sponsor - \$1,500 (two available). Deadline: February 25, 2024

- Company name on the jersey sleeve of our drafted players (Junior AA, Majors AA, or Supreme AA divisions)
- Company logo/link on the NLLB home page
- Company sponsorship announced numerous times at City Championship game

Spring Majors AA, or Supreme AA Team Sponsor - \$500. Deadline: February 25, 2024

- Company name on the jersey back of our drafted players (Junior AA, Majors AA, or Supreme AA divisions)
- Company logo/link on the NLLB website

Spring Minors Team Sponsor - \$250. Deadline: March 15, 2024

- Company name on the jersey back of our recreational players (Rookies, Supreme A, Majors A or Junior divisions)
- Company logo/link on the NLLB website

Fall Ball Season Sponsor - \$500 (one available): Deadline: August 11, 2024

- Company name in Fall Ball Season name, registration, and promotion.
- Example: Naperville Little League Fall Ball brought to you by ACE Widgets
- Includes a Fall Ball Team Sponsorship (\$175 value)

Fall Ball Team Sponsor - \$175. Deadline: August 11, 2024

- Company name on jersey back of our players
- Company logo/link on the NLLB website

To view further details on the above sponsorship packages, please go to our website at www.nllb.org and click on the sponsors tab on the left side of the page.